

# 6 Ways..... to Tell a Better Story with **Your Data**

**1** Write a **statement of purpose** for your presentation and keep it to one sentence.

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**2** Use **visualizations** and add data tables as needed.

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**3** Write out **insights**; don't just show graphs.

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**4** **Be brief** and cut out all extraneous information from your presentation.

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**5** **Review** your presentation against your statement of purpose.

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**6** **Practice** makes perfect.

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